



Deschutes Economic Alliance: 1,000 Days Economic Roadmap

The Deschutes Economic Alliance is spearheading the development of a strategy to identify innovative, achievable recommendations to help create jobs and stimulate economic growth in Deschutes County. The horizon for the roadmap is 1,000 days to call attention to the critical importance of the strategy and to put focus squarely on actions with short-term impact and long-term return on investment.

The roadmap will take a comprehensive approach to revitalizing the County's economy. Strategies for building upon industry sectors with existing momentum and high potential for future growth will be a priority. In addition, the roadmap will address several key industries such as tourism, small business, advanced services and health care that have historically lacked the attention, resources and tools commensurate with their return on investment, value to the County's economy, capacity to create jobs and influence on attracting entrepreneurs to the region. Infrastructure readiness, the availability of capital throughout the business lifecycle, access to postsecondary education and other critical components needed to build a more competitive economy for the County will be addressed in the 1,000 day roadmap.

A task force of county leaders representing key business sectors and government will be formed to work with Praxis Strategy Group to consider and recommend strategies that will advance strategic economic development initiatives and best position Deschutes County business and industry to create jobs and economic opportunity.